



# Sarah Alberstein

ASSOCIATE

Sarah's practice is focused on intellectual property, advertising, privacy, and consumer protection within the fashion, entertainment, tech, and retail industries.



## Industries

[Fashion & Retail Law](#)

## Practices

[Advertising & Promotions](#)

[Copyright](#)

[Trademark](#)

## Education

University of Richmond School of Law, JD, Cum Laude, 2020

University of Virginia, BA, 2017

## Offices

[Washington, DC](#)

## Phone

[202.350.3754](#)

## Email

[Sarah.Alberstein@afslaw.com](mailto:Sarah.Alberstein@afslaw.com)

Sarah assists in the management of domestic and international intellectual property portfolios, counseling, clearance, prosecution, and enforcement. She also has experience in internet takedowns, and routinely drafts demand letters and coexistence agreements. Sarah's advertising and marketing practice involves counseling clients on consumer protection laws, including the federal Lanham Act and Federal Trade Commission regulations, and state unfair competition laws. She also advises on sweepstakes promotions and gaming.

## Previous Work

Sarah first joined the firm as a Trademark Summer Associate. Prior to joining ArentFox Schiff, Sarah was an Intellectual Property Intern for an arts education non-profit. Prior to law school, she spent two years as a litigation assistant at a boutique firm.

## Publications, Presentations & Recognitions

- 2022 Readers Choice Award: Trademarks (JD Supra)
- 2022 Readers Choice Award: Class Action (JD Supra)

## Life Beyond the Law

A lifelong globetrotter, Sarah travels as much as possible and has a special affinity for her favorite city, Montréal. In her free time, she enjoys road trips, woodworking, painting, and playing folk-blues guitar. Sarah is a proud member of OutFox, ArentFox Schiff's LGBTQ+ affinity group.

## Bar Admissions

[District of Columbia](#)

## **Court Admissions**

US Court of Appeals, 9th Circuit