



# Jason J. Mazur

PARTNER

Jason is a partner in the Intellectual Property group and focuses on trademarks, copyrights, and technology issues.



## Industries

[Hospitality](#)  
[Media & Entertainment](#)

## Practices

[Copyright](#)  
[Trademark](#)

## Education

University of Maryland School of Law, JD, with honors, 2001  
University of Maryland, Baltimore County, BA, cum laude, 1997

## Offices

[Washington, DC](#)

## Phone

[202.715.8409](#)

## Email

[jason.mazur@afslaw.com](mailto:jason.mazur@afslaw.com)

He focuses his practice on all aspects of intellectual property, including intellectual property portfolio management, counseling, transactions, licensing, enforcement, litigation, acquisition, and divestiture, both domestically and internationally.

## Client Work

Jason represents leading domestic and international companies in such fields as consumer products, emerging technology, social media, online computer services, telecommunications services, software, multimedia services, entertainment services, hotel services, industrial products, and pharmaceuticals.

Jason assists clients in all manner of counseling pertaining to intellectual property assets. He works on a wide range of intellectual property matters, including trademark, copyright, counterfeiting, and right of publicity. He has extensive experience in helping clients with selecting, clearing, registering, protecting, enforcing, and defending their trademarks. His practice includes advising clients on ways to protect and build rights not only in traditional trademarks but also in non-traditional trademarks such as color, product configuration, and packaging configuration. He has also worked with clients to establish brand identity and intellectual property procedures, guidelines, and best practices.

Jason regularly prosecutes trademark applications and represents clients in trademark opposition and cancellation proceedings before the US Patent and Trademark Office. His work includes litigating disputes involving claims of trademark infringement and unfair competition. He has advised clients on issues pertaining to intellectual property licensing and has extensive experience in drafting and negotiating intellectual property licensing agreements. Jason also assists clients in developing and implementing strategies for policing and enforcing their trademarks, copyrights, and other intellectual property assets.

## Publications, Presentations & Recognitions

While in law school, Jason was on the staff of *The Business Lawyer*.

## **Bar Admissions**

District of Columbia

Maryland

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## **Court Admissions**

US District Court, District of Maryland